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GEORGES
DUBOEUF

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Sip Into Summer Whites With Georges Duboeuf

Ideas and Party Tips for Throwing Your Own White Party at Home

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Ashton Kutcher, Demi Moore and Sean 'Diddy' Combs at the annual White Party in Beverly Hills on July 4, 2009 (Courtesy Blue Flame Agency)



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Sean 'Diddy' Combs, Nicolas Ronteix, Director French Portfolio, W.J. Deutsch & Sons, and Barbara Scalera, Director of PR, W.J. Deutsch & Sons, at the annual White Party in Beverly Hills on July 4, 2009 (Courtesy Blue Flame Agency)



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Georges Duboeuf 'Sips Into Summer Whites' at Sean 'Diddy' Combs' July 4, 2009 White Party In Beverly Hills (Courtesy Blue Flame Agency)

NEW YORK, NY--(Marketwire - July 08, 2009) - Les Vins Georges Duboeuf was on the white carpet at summer's biggest White Party of the Season, Sean "Diddy" Combs' annual White Party, held July 4th at a private mansion in Beverly Hills. The 400 high wattage guests included: Ashton Kutcher, Demi Moore, Mariah Carey, Lindsay Lohan, Kim Kardashian, Khloe Kardashian, Lil Kim, Garcelle Beauvais-Nilon, Shawn Wayans and Forest Whitaker.

The Combs party featured stylized white bars, white sofas and coffee tables, white bean bag chairs, white beach blankets and balls, trapeze artists dressed in white, white cabanas, stilt walkers wearing white, jars of white candies from Dylan's Candy Lounge in New York, a revolving white dance floor and streams of sheer white fabric cascading around the long pool area.

But, one does not have to be a celebrity to throw a fabulous white party, according to Duboeuf.

"Summer whites extend beyond a crisp linen shirt, white jeans or a white cotton dress. The crisp lightness of summer whites can also be found in the white wines of France's Mâconnais region in

Burgundy. The wines are soft, yet supple and versatile with many summer foods from salads and ceviches to grilled fish and roast pork," said Georges Duboeuf. "They are perfect for easy summer entertaining."

There are three wines in the Georges Duboeuf Mâconnais collection:

Georges Duboeuf Mâcon-Villages, 100% Chardonnay with no oak aging, has delicate acidity and subtle aromas of white Spring flowers and citrus, and a finish of almond and hazelnuts with a crisp and refreshing taste. Suggested retail price: \$11.99.

Georges Duboeuf Saint-Véran, named for the village where the wine is produced, is 100% Chardonnay with no oak aging. The wine has floral notes with a touch of honey, lime and toast and a pleasing, fruity taste. Suggested retail price: \$15.99.

Georges Duboeuf Pouilly-Fuissé is 100% Chardonnay, aged six to eight months in oak, with a bouquet of roasted almonds, verbena, lime tree and vanilla with a supple and fruity taste that ages beautifully. This wine is considered the "jewel of the Mâconnais." Suggested retail price: \$21.99.

Entertaining Ideas for a White Theme Party:

Diane Gordon, who was the food stylist for the HBO series "Sex and the City," is often asked by her clients to recreate the glamorous party scenes she designed for the show. Entertaining Ideas Catering, Diane's Manhattan-based company, often customizes party themes based on color. "I love the idea of a summer white party. There are so many options in terms of menu and party décor," says Diane. "It is important to maintain the theme throughout the event so our staff wears white jeans and white t-shirts. We pass hors d'oeuvres on white trays and decorate them with white peppercorns, enoki mushrooms and white rose petals. The monochromatic look is very appealing -- light, simple and fresh," adds Diane. "White wines such as the Georges Duboeuf whites from the Mâconnais pair beautifully with a multitude of white menu options. And, of course, white wine is white clothing friendly!"

Some of Diane's ideas for white-theme menu selections include:

Passed hors d'oeuvres:

Mini pizza biancas with fresh mozzarella
Endive spears filled with jumbo lump crabmeat
White bean hummus crostini
Fromage blanc and apple tartlets
Shooters of chilled potato and leek soup
Sea scallop brochettes

Cocktail Stations:

Crudite of white vegetables with caramelized white onion dip
An assortment of white cheeses with sliced baguettes

Buffet:

Salad of shaved fennel, white button mushrooms and parmesan
Risotto with shaved white truffles
Roasted filed of halibut with cauliflower puree
Braised celery root, parsnips and jicama

Desserts:

Sheep's milk yogurt panna cotta
Pears poached in white wine
Meringue shells filled with vanilla ice cream and whipped cream
S'mores with homemade marshmallows and melted white chocolate

Achieving the Crispness of White: Décor Tips

Bouquets of Carnations, White Lilies and Gerber Daisies
White table cloths in varying textures
White muslin draped over sconces
White seashells and sand dollars scattered on tables with white pebbles
Bowls of white soaps in decorative shapes, from shells to flowers

For more information visit **www.SipIntoSummerWhites.com** (starting July 15th).

W.J. Deutsch & Sons, Ltd. is the exclusive U.S. Importer for Les Vins Georges Duboeuf.

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